STATEMENT

Sports Section

(A Division of Pictorial Displays, Inc.)
P.O. Box 639
Turnersville, New Jersey 08012
(609) 589-9090

Date May 24,1983

Philip Morris USA
New York,N.Y.

ATT. Vincent J.Weiner

RE: Philip Morris USA (Marlboro)
Calder Race Course

Date & Season	Media	Rate
May 17 to Nov.10 1983 120 Days	Marlboro ad on fourth cover of Calder Race Course program.	$ 13,000 net

STADIUM AND PROGRAM ADVERTISING

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Source: https://www.industrydocuments.ucsf.edu/docs/hrwm0004